



WACAC

Early FAFSA Filing & You:

Managing Change and Identifying Opportunity.
How did it Play Out?

Angela Penaflor: Dean of College and Career Advancement:
St. Thomas More High School

Marcy Bauman: School Counselor: Neenah High School

Jim Miller: College Enrollment Consultant

Jenn Machacek: Vice President for Enrollment: Ripon College



Neenah High School

1990 students

505 seniors

FAFSA Support 2016-2017:

- -Moved up our FAFSA presentation to 10/27, during parent-teacher conferences
- -Held student/parent workshop on 11/22 to assist students and parents with FAFSA support.
- -Promoted College Goal Wisconsin workshops
- -Shared information regarding FAFSA changes to families through our school newsletter



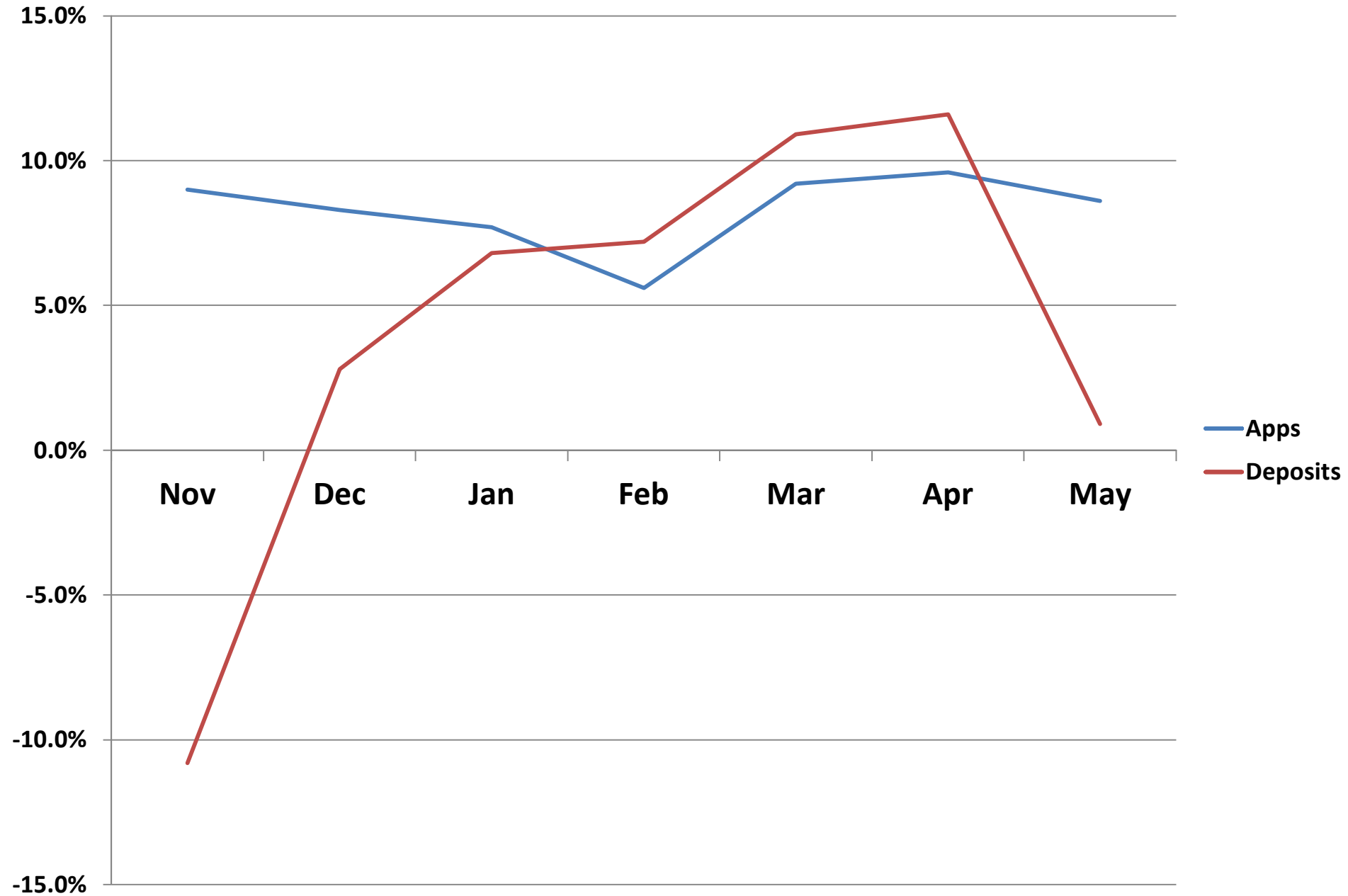
St. Thomas More High School Milwaukee, WI

- 530 students in grades 9-12
- 57% of student body represent a diverse population
- 80% of families receive financial assistance to help with the \$10,075 annual tuition

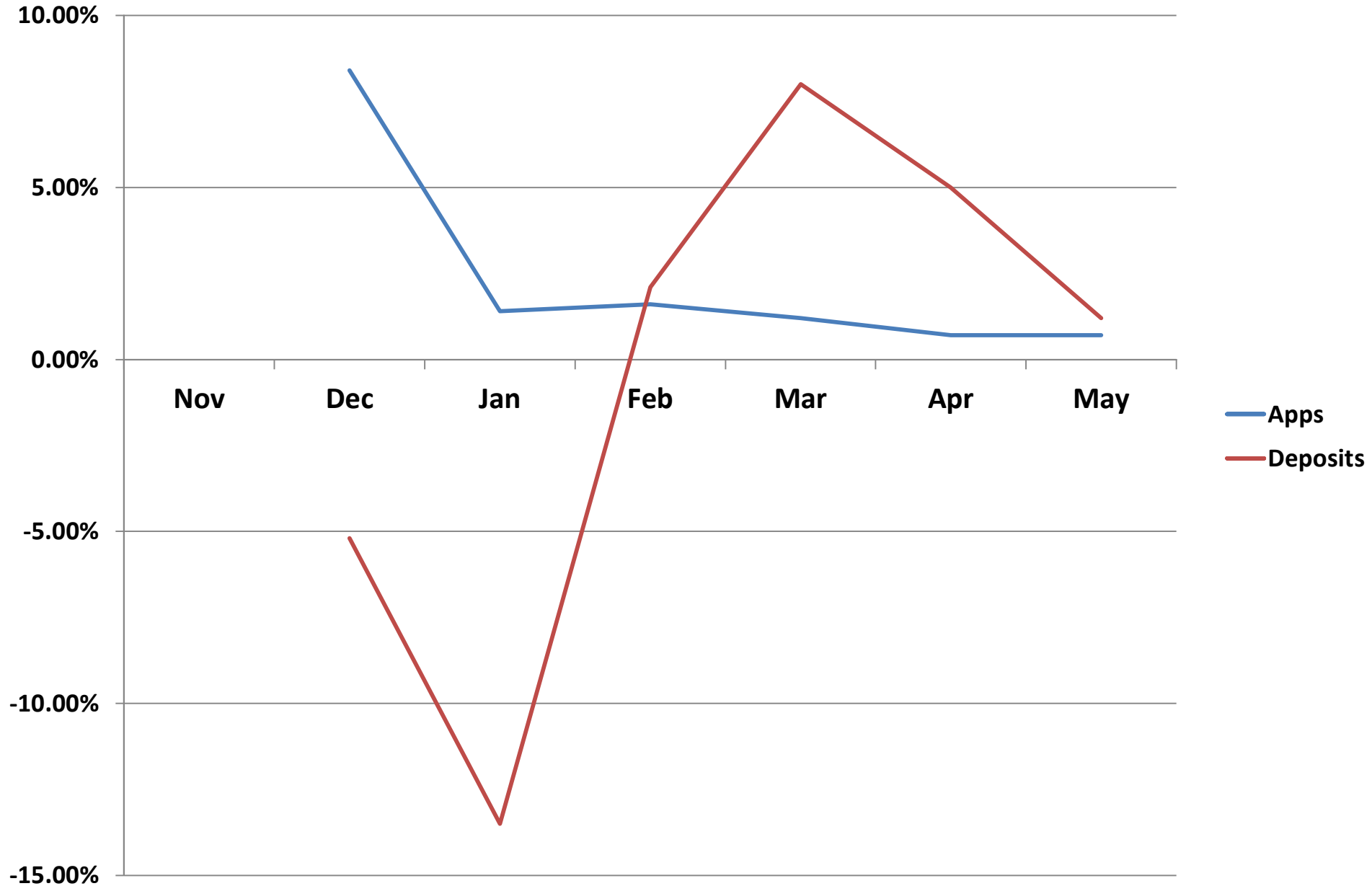
FAFSA Support 2016-17

- Parent meeting in September, earlier than usual
- Student workshop during “College and Career Planning Day” in Sept.
- Promoted College Goal Wisconsin and Team Up
- Tips and reminders throughout first semester – parent emails
- Posted the UW-System preferred filing dates

Wisconsin Independent Colleges & Universities 2017 Cycle compared to 2016



Minnesota Private Colleges Fall 2017 Cycle compared to 2016





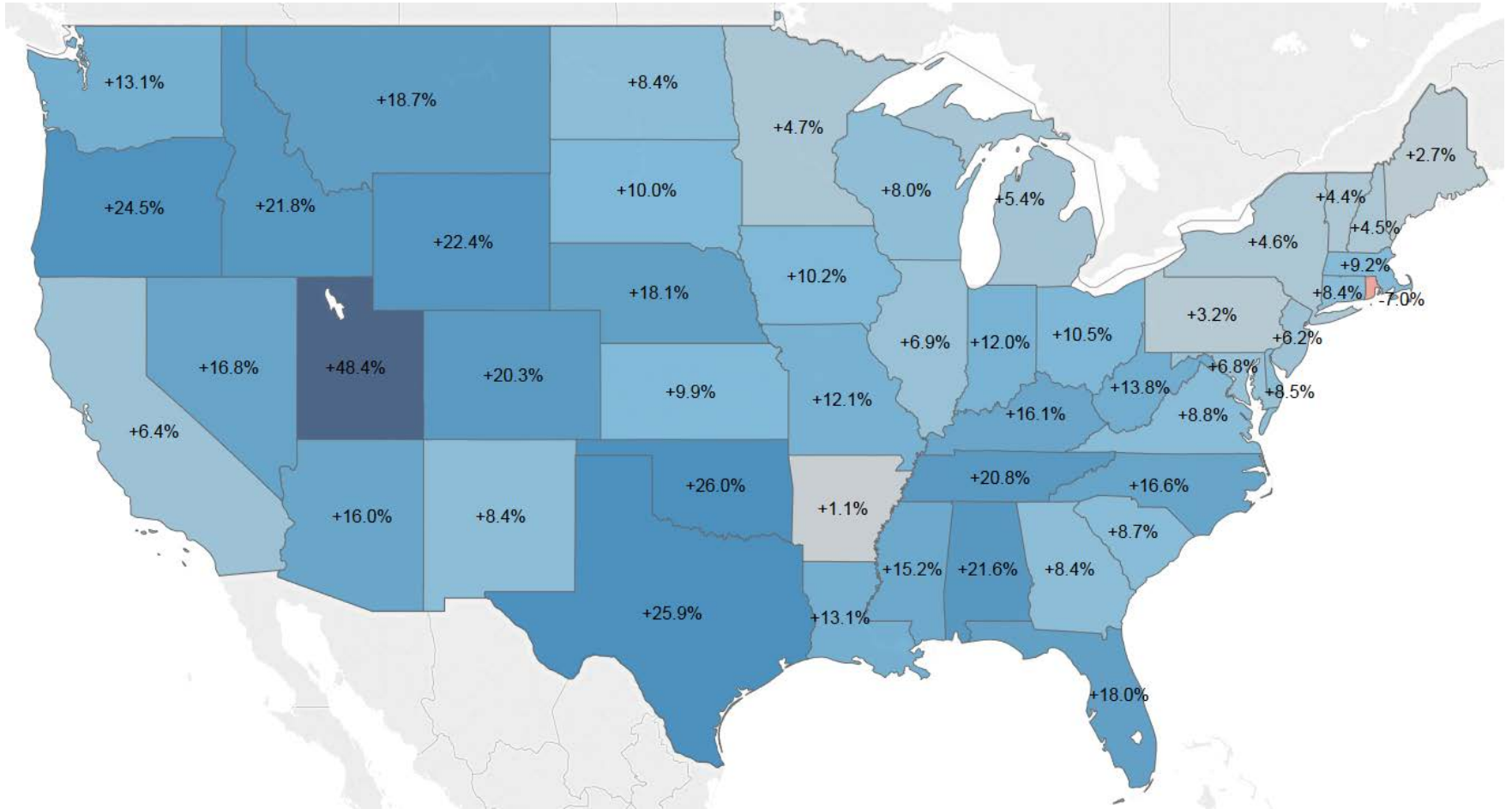
RIPONTM
— COLLEGE —

Change in FAFSA volume
as of Week 29
(June 3, 2016 vs. April 14, 2017)

Total FAFSA Filers

	2016-2017	2017-2018	Change
Totals	1,838,796	2,046,752	11.3%

Counts are of first-time filers age 18 or younger, aggregated by high school. For comparative purposes only institutions for which at least five FAFSA's were reported in both 2016 and 2017 are included. Figures do not reflect the total number of FAFSA's submitted



Key Adjustments We Made

- Set tuition figures at October board meeting
- Sent out estimated packages in November
- Sent out official packages in early January
- Adjusted all of our on campus programming
- Sent out reminder packages to students in March
- We saw a significant increase in FAFSA filers

QUESTIONS?